



PRESS RELEASE

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For Immediate Release

August 10, 2010

FAMILY / THEATRE EVENT LISTINGS

Attention Editors/Writers:

BOXTALES event page in English: <http://fordtheatres.org/en/events/details/id/97>

BOXTALES event page in Spanish: <http://fordtheatres.org/es/events/details/id/97>

Photos available upon request

Fact sheet at end of release

**BOXTALES THEATRE COMPANY
STAGES ONE OF THE GREAT STORIES OF INDIA
AT BIG!WORLD!FUN! AUGUST 21 AT 10:00 A.M.**

Children admitted FREE to one-hour programs for families.

Learn how to make masks before the show.

In 1994, BOXTALES Theatre Company was started for the purpose of creating performance pieces that tell a story specifically for young audiences. Since then the Santa Barbara-based company has created more than a dozen original productions, including "Prince Rama & the Monkey King" to be presented at the family performance at the Ford at 10 a.m., Saturday, August 21. BOXTALES artists use music, masks and movement to tell the story of Prince Rama and his wife Sita, who is abducted by a demon king, and Rama's journey to win her back and defeat the powers of darkness.

Kids and parents can make masks during pre-show activities led by staff from the Autry National Center beginning at 9:00 a.m.

"Prince Rama" is based on the Indian epic, "The Ramayana." Such myths pass on the history and beliefs of ancestors and teach us how to build a better life. Prince Rama is filled with examples of virtue, values and morality lived out in a challenging and complex world. BOXTALES' mission is to bring myths and folktales from around the world to young audiences to fire imaginations, inspire creativity, strength cultural pride, encourage tolerance and engage young people in the excitement and immediacy of live performance.

The hour-long Big!World!Fun! performances in the shaded outdoor amphitheatre are designed for the enjoyment of children ages 4 to 10, parents and grandparents. The series is presented by the Ford Theatre Foundation. Booklists related to each series event, provided by the Los Angeles County Library, are available at www.FordTheatres.org; click on "Family" under "Events" on the homepage, then click on "More Info" for the event that interests you.

Admission to all events is FREE for children and \$5 for adults. Parking is \$1 per vehicle. To reserve/purchase tickets, call the Ford box office at **323 461-3673** or visit www.FordTheatres.org.

The Big!World!Fun! series for summer 2010 concludes with an opportunity to sing along with **LA Opera's** artists in "Sing Out Loud!" (August 28).

The Big!World!Fun! Family Series is sponsored by Supervisor Zev Yaroslavsky, Kenneth T. and Eileen L. Norris Foundation, City of Los Angeles 4th District Councilmember Tom LaBonge, Sony Pictures Entertainment and ABC7. The Autry National Center and The Los Angeles County Library are series partners.

Big!World!Fun! family events are part of the Ford Amphitheatre 2010 Season, a multi-disciplinary arts series produced by the Los Angeles County Arts Commission in cooperation with Los Angeles County-based arts organizations. For complete season information log on to www.FordTheatres.org.

The **Ford Theatre Foundation**, a not-for-profit organization founded in 1994, supports the performing arts and education activities that are presented at the Ford Theatres. The Foundation's Community Bridges program builds audiences by encouraging and facilitating participation in the theatres' programs and brings Ford performers to youth and social service centers based in Asian Pacific Islander and Latino communities throughout Los Angeles County. In addition to presenting the Big!World!Fun! Family Series, the Foundation produces the free, interactive J.A.M. (Jazzed and Motivated) Sessions during the Ford's summer season.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. In addition to programming the John Anson Ford Theatres, the Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 300 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects; funds the largest arts internship program in the country in conjunction with the Getty Foundation; and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. Holiday Celebration broadcast nationally, and a year-round music program that funds more than 40 free concerts each year in public sites. The 2010-11 President of the Arts Commission is Ronald D. Rosen. For more information please consult the Arts Commission online press kit: <http://lacountyarts.org/page/pubnewspress>

THE FACTS

WHAT

"Prince Rama & the Monkey King," a story told using music, masks and movement, performed by BOXTALES Theatre Company

WHEN

Saturday, August 21 at 10:00 a.m.

Pre-show activities begin at 9:00 a.m. Families are advised to arrive early. Space is limited.

WHERE

Ford Amphitheatre

2580 Cahuenga Blvd. East, Hollywood, CA 90068

Just off the 101 (Hollywood) freeway across from Hollywood Bowl and south of Universal.

PLEASE NOTE:

The amphitheatre is outdoors and shaded, but remember your sunscreen and a hat.

On-site concessions are available.

HOW MUCH

Children FREE

Adults \$5

Reservations are strongly recommended.

PURCHASE/RESERVE TICKETS

323 461-3673

www.FordTheatres.org

There is a \$1.50 service charge for reserving children's tickets online.

PARKING

On-site, stacked parking costs \$1 per vehicle.

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