

STANDARD FORD COPY FOR INCLUSION IN ADS AND FLIERS

The copy below needs to be included in the ads you run or fliers you produce for your event at the Ford. NOTE THAT TICKETS WILL NOT BE ON SALE UNTIL EARLY APRIL. If you need to do a flier/ad that will hit before then, you should use your own phone number/web site.

Please remember that **all ads and fliers must be checked** with both the Productions Marketing Manager (kglann@arts.lacounty.gov) and the Box Office Manager (echilds@arts.lacounty.gov) BEFORE they run/are printed. Please allow 48 hours for approval.

We prefer you to use the type faces used here if possible

The theatre name is in **Franklin Gothic Heavy**.

The address and TICKETS are in Franklin Gothic Book.

The phone number and web site address are in **Franklin Gothic Demi**.

Ford Amphitheatre

2580 Cahuenga Blvd. East, Hollywood, CA 90068

TICKETS:

www.FordTheatres.org

323-461-3673