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June 22, 2011

Ford Weekly E-Journal

Greetings!

"There are going to be a lot of fireworks 4th of July weekend at the Ford" predicts John Hensley. He's not talking explosives but verbal pyrotechnics. Meet the man behind the Ford's first show devoted to spoken word.

Linda and the
Ford Marketing Staff

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summer season.

A Flypoet's Odyssey

It's been 10 years since John Hensley started Flypoet as a "quality controlled open mic" in the loft at the Monsoon Cafe on the 3rd Street Promenade in Santa Monica. Publicity for his first event consisted of him forcing all his friends to come: "Knowing that you can't do that often, I also knew that the show would have to be the centerpiece of the type of evening that would make people want to come back without the threat of me disowning them."

One of the first things he'll tell you a decade on is that his events are no longer open mic in any respect. At first his vision was "of getting away from the coffee house and bookstores and presenting GOOD poets in a sexy atmosphere with added musical elements, where people could bring a date, have a drink, a bite to eat and know that there would be quality talent." After nearly a year he



Flypoet (2011)

dropped the open mic aspect all together, went to a monthly format and started" seriously focusing on production and propelling spoken word (and spoken word artists) to the next level."

A poet himself ("a combination of being sick in the head, a ham, and having a gift for putting pen to paper"), he no longer scouts talent. It comes to him. You can see the result of his odyssey at "[Flypoet: 10 year Anniversary Blowout](#)" at the Ford July 2.

Upcoming @ the Ford

Los Angeles Film Festival

THURS - SAT
June 23 - 25



J.A.M. Session *West Coast Swing*

MON June 27



Big!World!Fun! *Ballet Folclorico do Brasil*

SAT July 2



TICKETS & INFO

www.FordTheatres.org
(available 24/7)

BOX OFFICE HOURS
Noon - 5 PM
Tuesday - Sunday
- and two hours before the show -

PHONE
323.461.3673

GROUP SALES
323.769.2147

Detective Dee and the Mystery of the Phantom Flame

Screening Thursday June 23 at the Ford - Director Tsui Hark's whodunnit meets kung-fu spectacle reimagines classic Chinese stories and historical characters into a fast-paced action film you have to see to believe.



DETECTIVE DEE (2010) international trailer
(English)

[More info and tickets.](#)

Ford Theatres

2580 Cahuenga Blvd. East
Hollywood, CA 90068

**Just off the 101 (Hollywood) freeway
across from the Hollywood Bowl and south of Universal Studios.
FREE non-stacked parking & shuttle to the Ford @ Universal Metro Station**

Picnic in our terraced entryway. On-site food and drinks available.

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